

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Title Document - Recorded Assignments at Reel/Frame 3132/0095 and 3222/0444 were in Error		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Interstate Bakeries Corporation		11/13/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Interstate Bakeries Corporation		
Street Address:	12 EAST ARMOUR BOULEVARD		
City:	Kansas City		
State/Country:	MISSOURI		
Postal Code:	64111		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1840724	MOM'S OLD FASHIONED	
CORRESPONDENCE DATA			
Fax Number:	(816)474-9057		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	816-474-9050		
Email:	tmdocketing.vanhoozer@hoveywilliams.com, tmdocketing.herman@hoveywilliams.com		
Correspondent Name:	Thomas H. Van Hoozer		
Address Line 1:	2405 Grand Blvd., Suite 400		
Address Line 4:	Kansas City, MISSOURI 64108-2519		
ATTORNEY DOCKET NUMBER:	24680 - 1724.121		
NAME OF SUBMITTER:	Thomas H. Van Hoozer		
Signature:	/TVH/		

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TRADEMARK
REEL: 003669 FRAME: 0166

Date:

11/29/2007

Total Attachments: 2

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant:

Interstate Bakeries Corporation

Registration No.: 1,840,724

Issue Date: June 21, 1994

Mark: MOM'S OLD FASHIONED

Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

DECLARATION UNDER 37 C.F.R. § 2.20

Dear Sir:

I, Richard C. Seban, declare that:

1. I am Executive Vice President and Chief Marketing Officer of registrant corporation, and am authorized to make this declaration on behalf of said corporation.
2. I am familiar with the nature and extent of the present and past ownership of the mark.
3. Among other assignments, this registration was assigned from Interstate Brands Corporation to Interstate Brands West Corporation on October 20, 1998, and that assignment was recorded at Reel/Frame 1811/0363 on November 18, 1998.
4. Title of this registration was then transferred from Interstate Brands West Corporation to Interstate Bakeries Corporation as part of a merger dated May 30, 2004, which merger was recorded at Reel/Frame 2875/0717 on June 17, 2004.

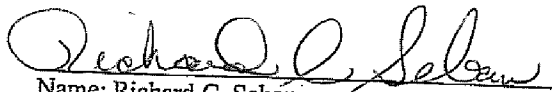
5. There has been no change in the ownership of the mark and registration since the merger noted in paragraph 4 above, recorded at Reel/Frame 2875/0717.

6. The assignments recorded at Reel/Frame 3132/0095 on February 24, 2005 and 3222/0444 on June 6, 2006 from Snack Alliance Inc. to Snak King Corp., and from Snack IP Holdings, Inc. to Snak King Corp., respectively, are not related in any way to this registration, and were recorded in error.

7. The correct current Registrant since May 30, 2004 has been, and continues to be, Interstate Bakeries Corporation, the true owner of the above-identified registration.

8. I declare further that all statements made herein of my own knowledge are true; that all statements made herein on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements and the like may jeopardize the validity of this application and any registration resulting therefrom.

11/13/07
Date


Name: Richard C. Seban
Title: Executive VP and Chief Marketing Officer